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**Profile**

Alessandro Scarnato, architect PhD, established his own practice in 2005 with the intention to link strategic creativity and social awareness through responsive projects. In his work, both in architectural and cultural fields, he links economical and social facts with the imaginative nature of design. As a registered architect he's led important projects such as the renovation of Italian Piazza Mercatale square (proposal winner of an international competition), or the new headquarters of IED School in Barcelona. Both in his projects and research he works on the relation between historic city and contemporary needs, pursuing environmental, economical and social sustainability. Alessandro has also an intense experience in cultural management: he conceives and coordinates debates, exhibitions and publications, both for public and private institutions. Parallel to these activities, he also teaches as a visiting professor and seminar coordinator in the field of design management and creative thinking. The Design Experience seminar is the most outstanding initiative in this sense. Alessandro belongs to a committed generation of open-minded, interdisciplinary designers with a remarkable sense of humor convinced that architects, rather than being artists, are decoding tools for our ever changing world. "Blast!" is his on line platform for information and discussions.

**Languages**

Italian, English, Spanish & Catalan.

**Titles**

ETSAB, Universitat Politècnica de Catalunya, Barcelona ES, PhD (Excellent Cum Laude) / 2013  
 Ordine degli Architetti, Architects' Association of Florence IT, Listed n.5668 / 1999  
 Facoltà di Architettura, University of Florence IT, Graduation (Maximum Cum Laude) / 1998

**Design**

C COMPETITION  
 P PROPOSAL  
 X COMPLETED

C Piazza della Scala renovation, 6.500 m2, Milan IT / 2015  
 X Architectonical renovation of twin apartments in Raval area, 120 m2, Barcelona ES / 2014  
 P Project for a one-family villa in the countryside near a lake, 1.500 m2, Banyoles ES / 2011  
 P Interior layout for the lobby of the Embassy of Venezuela, Tehran IR / 2010  
 X Transformation of a former factory as IED school in Gràcia area, 4.500 m2, Barcelona ES / 2009  
 P Project for the renovation of historical Piazza Mercatale, 30.000 m2, Prato IT / 2007  
 C Palazzo Capponi functional and architectural renovation, 8.000 m2, Florence IT / 1st prize/ 2005

**Culture**

Ideation and coordination of *Barcelona Supermodel* debates. With AxA association, Barcelona ES / 2015  
 Coordination of *Xerrades Ciutat Vella* debates. With Xarxa Veinal de Ciutat Vella, Barcelona ES / 2014  
 Overall coordination of *Design Experience* professional workshops, Barcelona ES + Moscow RU / 2013-15  
 Overall coordination of *ArqCatMón* (Catalan Architecture Abroad), Barcelona ES / 2006

**Academic**

V VISITING PROFESSOR  
 S MAIN SPEAKER  
 P PAPER PRESENTATION

P *Heritage and Landscape as Human Values*, ICOMOS 18<sup>th</sup> General Assembly, Florence IT / Nov. 9-14 2014  
 S *La redefinició de Ciutat Vella com a centre històric: 1976-1996*, Museum of City History, Barcelona ES / Sep. 22 2014  
 P *Past as Guide to Sustainable Future*, 16<sup>th</sup> IPHS Conference, St. Augustine, FL-US / Jul. 20-24 2014  
 P *Our Common Future in Urban Morphology*, 21<sup>st</sup> ISUF Congress, Porto PT / Jul. 3-6 2014  
 S *Identitat i Planejament*, in *Xerrades x Ciutat Vella* cycle at CCCB, Barcelona ES / Jul. 2 2014  
 V *Albert Viaplana y la plaza de Països Catalans* at University Menéndez Pelayo, Barcelona ES / Jun. 18 2014  
 S *Managing the Design Experience*, St. Petersburg Design Week, St. Petersburg RU / May 26 2014  
 P *Touristic Territories*, Polytechnic University of Girona, Girona ES / 2 Jan. 23-25 2014  
 P *Eventos Mundiales y Cambio Urbano*. University of La Cartuja, Seville ES / Nov. 26-28 2012

**Publications**

B BOOK  
 P PAPER  
 A ARTICLE  
 E EDITOR

B *Barcelona Top Model, 1979-2011*. Monograph published by "Altralinea-Firenze" / 2015  
 E *Beirut*, "Area" n.120. Monograph edited with C.Maskineh and N.Santini / 2012  
 A *An aesthetic of tension*, "Area" n.120:8 / 2012  
 E *Critical Barcelona*, "Area" n.90. Monograph edited with A.Pizza and G.Delbene / 2007  
 A *La densità del vuoto: Piazza Pitti a Firenze*, "Opere" n.7:66 / 2005

**Teaching**

ETSAB-UPC: visiting professor in Ciutat, Arquitectura I Cinema course / 2011-15  
 Barcelona Business School: professor of Design Strategy and Management / 2008-11  
 IED Istituto Europeo di Design of Barcelona: professor of Technical Drawings and Interior Design / 2005-09  
 Florence Design Academy: professor of Interior and Furniture Design / 2003-05